

2020-2021 District Goals



District:

8 N

Constitutional Area:

U.S. and Affiliates, Bermuda and Bahamas

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	7	5
2nd Quarter	1	30	15	6
3rd Quarter	0	0	8	6
4th Quarter	0	-1	12	10

FY New Clubs

1

FY Charter Members

29

FY New Members

42

FY Retention Goal

27

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

44

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Membership 1250	DG/GMT	GAT/ VDG's, ZC	7/01/2020	06/30/2021
Charter new Club	GMT/ DG/ VDG	GMT	07/01/2020	06/30/2021
Work with Clubs that have membership loss	DG/ ZC	Guiding Lions	07/01/2020	06/30/21
Training for all Club Officers	GLT/ GMT/ GST	Visit with DG and do required training	07/01/2020	06/30/2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

By Year end 2021 our District will support LCIF in its endeavors to achieve Campaign 100 and the target goal of US \$300M

Campaign 1250 to increase our district Membership to 1250 and bring members back in Louisiana or MD 8

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Campaign 1250	GMT/ DG	Printed material	07/01/2020	06/30/2021

DISTRICT CUSTOM IMPACT

Goal Statement

To be part of NAMI to increase our Membership and bring in New Members, Women, and young adults. Get the children involved early on

To provide more hands on Service within our Communities, by telling our stories about why we became Lions

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Campaign 1250	GMT/ DG	Clubs in District 8N	07/01/2020	06/30/2021
Training Clubs on My Lion App	GAT	District Administrator	07/01/2020	06/30/2021
Monitor clubs reporting	DG	Health Reports	07/01/2020	06/30/2021
1 on 1 Training with Club Secretaries	DG	Health Reports	07/01/2020	06/30/2021